

IFA 2025 LISBON CONGRESS

SPONSORSHIP AND EXHIBITION INVITATION

Centro de Congressos de Lisboa

www.ifa2025lisbon.com



TABLE OF CONTENTS

INVITATION	3
ABOUT IFA	5
GLOBAL IFA MEMBERSHIP/ FUTURE CONGRESSES	6
YOUNG IFA NETWORK (YIN) AND WOMEN IFA NETWORK (WIN)	7
IFA CONGRESSES IN EUROPE	8
IFA 2025 LISBON CONGRESS - SCIENTIFIC PROGRAMME	9
BUSINESS DEVELOPMENT OPPORTUNITIES	10
CITY AND VENUE	11
PRELIMINARY PROGRAMME	12
SOCIAL/ NETWORKING PROGRAMME	13
SPONSORSHIP AND EXHIBITION OPPORTUNITIES	14
ENTITLEMENTS	15
CONTACT IFA	19



The IFA Annual Congress is the unique forum for knowledge exchange in international taxation, bringing together professionals from over 80 countries each year. Two main subjects for IFA Lisbon 2025 are: “Residency of legal entities for corporate income taxation” and “Improper Use of Tax Treaties and Source Taxation: Policy, Practice, and Beyond”. This is a great opportunity to engage with thought leaders, share insights, and shape the future of global tax policy together. We look forward to meeting you in Lisbon.

Prof. Guglielmo Maisto, President of IFA

IFA BRANCH PORTUGAL



Rogério M Fernandes Ferreira
PRESIDENT
IFA PORTUGAL
IFA 2025 LISBON CONGRESS



João Félix Pinto Nogueira
VICE PRESIDENT



Carlos Loureiro
TREASURER

“ Join us in Lisbon to celebrate the gathering of professionals from around the world who are coming to exchange the latest scientific information on international taxation. This event provides a unique opportunity for colleagues working in various fields to come together, share their knowledge, and engage in valuable discussions. We look forward to contributing to the enriching atmosphere of the Congress!

ABOUT IFA

The International Fiscal Association (IFA) was founded in 1938. IFA's objective is the study and advancement of international and comparative law in regard to public finance, specifically international and comparative fiscal law and the financial and economic aspects of taxation.

IFA is the only non-governmental and non-sectoral international organisation dealing with fiscal matters.

IFA is a unique neutral and independent platform where representatives of all professions and interests can meet and discuss international tax issues at the highest level.

The achievements of IFA are attributable to high-level representatives from both the private and the public sectors, including the Courts, Universities, the judiciary, government officials, academia and international governmental and non-governmental organisations, who are actively involved and contribute worldwide with their knowledge and efforts to the research, publications, congresses, seminars, organised by IFA, its Branches and Regions.

IFA has maintained high standards and quality in its debates and research over the years. In this way, IFA offers the necessary independent and neutral platform to experts belonging to different sectors of society, where opinions on topics of international taxation can be exchanged with respect for each other's background and responsibilities.

GLOBAL IFA MEMBERSHIP/ FUTURE CONGRESSES

Growing local, becoming global

13,344 Members

114 Countries

71 Branches



- 2025
5-9 October ○ IFA 2025 Lisbon
- 2026
18-22 October ○ IFA 2026 Melbourne
- 2027
19-23 September ○ IFA 2027 Stockholm
- 2028
23-28 September ○ IFA 2028 Montreal
- 2029
Dates TBA ○ IFA 2029 Singapore



Young IFA Network

YIN represents all IFA members under the age of 40 across all IFA Regions, which make up approx. 25% of IFA's membership. IFA's ever-increasing young community is thriving, making IFA even stronger for the future. Almost all IFA Branches have YIN representatives that form part of a robust network, developing activities at a global, regional and local level. During the IFA Annual Congress, YIN has dedicated scientific, social and networking events. YIN is also present on [LinkedIn](#).



Women IFA Network

WIN represents and connects the many professional women working in international tax. In recent years, female membership in the IFA has grown significantly. The IFA 2024 Cape Town Congress had balanced representation among speakers, with 56% male and 44% female participation. WIN representatives are active in most IFA Branches and across all IFA Regions, creating an international trusted referral and knowledge exchange network. During the IFA Annual Congress, WIN has dedicated scientific, social and networking events. WIN is also present on [LinkedIn](#).

IFA CONGRESSES IN EUROPE

WHO ATTENDS THE CONGRESS?

- Corporate Tax Officers
- Government Officials
- Representatives of international organisations
- Tax advisors/practitioners
- Legal professionals
- Academics
- Non-Governmental Organisations

Each year one of the IFA's Branches hosts IFA's flagship event: The IFA Annual Congress is an excellent opportunity to exchange knowledge and experiences with respect to international tax law. The Congresses facilitate scope for useful contacts with leading experts in the tax field, both as part of the official programme and in the course of private discussions.

Two main subjects are selected by the Permanent Scientific Committee, which form the basis of The "Cahiers de Droit Fiscal International" (IFA Cahiers) and plenary seminars, often followed by companion seminars. IFA's Cahiers contain IFA Branch reports and the General reports on these subjects.

The IFA Annual Congresses attract **1,500-2,400 participants** and their accompanying persons. The Scientific programme is supplemented by a choice of seminars, covering key and topical subjects, whether international in character or focused on the law of the jurisdiction where the IFA Annual Congress is being held. In the evening participants are invited to join a scale of social and networking events.

2015

Basel, SWITZERLAND
2,206 ATTENDEES

2016

Madrid, SPAIN
2,248 ATTENDEES

2019

London, UK
2,411 ATTENDEES

2022

Berlin, GERMANY
2,157 ATTENDEES

2025

Lisbon, PORTUGAL
2,000+ ATTENDEES, estimated

IFA 2025 LISBON CONGRESS: SCIENTIFIC PROGRAMME

MAIN SUBJECT 1

Residency of legal entities for corporate income taxation

MAIN SUBJECT 2

Improper use of tax treaties and source taxation: policy, practice and beyond

SEMINAR TOPICS

- Implementation of Pillar Two and corporate income tax decluttering
- Tax planning, avoidance and evasion: liability of intermediaries
- Taxation and ESG's: Environmental, sustainability and corporate governance
- Transfer pricing and intra-group services (including financial services)
- Wealth taxation
- Recent developments in international taxation
- IFA/OECD
- IFA/EU



BUSINESS DEVELOPMENT OPPORTUNITIES

PROFESSIONAL SERVICES AND ADVISORY

IFA 2025 Lisbon Congress provides the perfect opportunity to position your organisation as a thought leader and connect with other tax professionals from different constituencies. The Congress will also provide your organisation with the opportunity to hear the views of influential government officials, international and regional policy makers, academics and business representatives debate topics of current importance.

FINANCIAL OR DIGITAL PRODUCTS AND SERVICES

IFA 2025 Lisbon Congress will allow your organisation to showcase your expertise in developing products, tools, and resources for international tax practitioners.

MEDIA AND PUBLISHERS

IFA 2025 Lisbon Congress will allow organisations the opportunity to meet with a wide range of subject matter experts from various sectors within the IFA ecosystem, be it for the sales of publications, conducting on-site interviews, editorial coverage, or general topic features.

OTHER CORPORATES

The IFA 2025 Lisbon Congress will provide an excellent opportunity to your officials to connect with key representatives from all the different constituencies, including international organisations and in this way actively participate in and contribute to the tax debate in a neutral and constructive way.

LEAD GENERATION

IFA 2025 Lisbon Congress will provide Sponsors with multiple opportunities to capture new markets and win new clients. IFA 2024's exhibition, social functions, and networking lunches will be opportune forums for lead generation and contact acquisition.

UNRIVALLED CHANNEL REACH

Position your brand both globally and to your local market by taking advantage of our year-round, multichannel marketing campaign. This includes channel access and content dissemination opportunities through the branding of IFA 2025 Lisbon Congress marketing collateral, which will be seen by all prospective attendees within the IFA's extensive global network comprising more than 13,000 members and more than 21,000 LinkedIn followers.

BRAND AWARENESS

IFA 2025 Lisbon Congress guarantees to your organisation exposure to a diverse mix of senior practitioners and policy makers. The sponsorship packages enable your organisation to position and activate your brand via various branding platforms and entitlements.

NETWORKING

IFA 2025 Lisbon Congress is the ideal platform to launch new products, services, and thought leadership directly to potential clients. The sponsorship packages provide networking opportunities to demonstrate products and services beginning with the Welcome Reception and extending throughout the Congress until the close on Thursday morning.

ACCESS TO SPONSORSHIP OF OTHER IFA ACTIVITIES

Entering into a long-term agreement with Global IFA to sponsors the IFA 2025 Lisbon Congress and beyond will give your organisation the possibility to get priority in terms of forming a tailored made sponsorship package. Sponsorship of other global IFA activities could also form part of this package with additional appropriate entitlements.



LISBON

Spread across seven hills overlooking the majestic River Tagus, Lisbon is the third oldest European capital city. As the political capital, ambassadors from 86 countries reside in Lisbon. It is also having a growing financial sector, with PSI-20 being part of Euronext, the largest center for debt and funds listing in the world.

THE CONGRESS VENUE

The Lisbon Congress Centre (CCL), is located close to the River Tagus and the historical and cultural heritage of Belem, just a few minutes from the city center. As the largest conference center in Lisbon, it is the venue of choice for hosting international congresses.



PRELIMINARY PROGRAMME

Sunday, October 5

- Opening Ceremony
- Welcome Reception
- YIN and WIN Meet & Greet

Monday, October 6

- Tax Congress
- YIN Seminar
- Museum Evening, Oceanarium

Tuesday, October 7

- Tax Congress
- Cultural Evening, Fado Concert, Coliseu dos Recreios
- YIN Party, Kais

Wednesday, October 8

- Tax Congress
- WIN Seminar
- Congress Dinner Evening at Convento de Beato

Thursday, October 9

- Tax Congress
- Closing Ceremony

SOCIAL AND NETWORKING
PROGRAMME



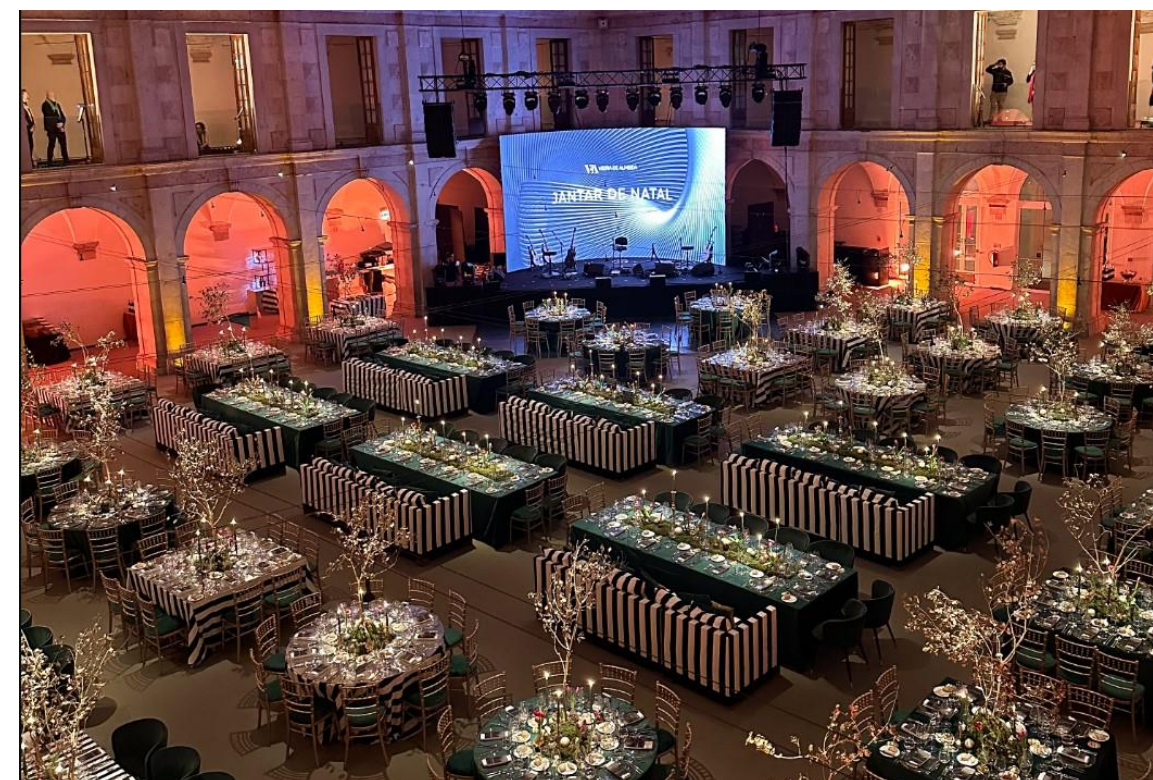
Oceanarium



YIN party at KAIS



Fado Concert, Coliseu dos Recreios



Congress Dinner Evening
at Convento de Beato

A nighttime photograph of the Centro de Congressos de Lisboa in Lisbon, Portugal. The building is illuminated, and its name is visible on the facade. In front of the building, a row of international flags is displayed on tall poles. The sky is dark with some light clouds, and the city lights are visible in the background. A blue semi-transparent overlay covers the left side of the image, containing the text.

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

Centro de Congressos de Lisboa

Exclusive of VAT	Diamond 95,000 EUR	Platinum 75,000 EUR	Gold 65,000 EUR	Silver 45,000 EUR	Green 45,000 EUR	Bronze 25,000 EUR	Exhibitor 17,000 EUR	Exhibitor Non-profit 12,000 EUR	Friend of IFA Extra 10,000 EUR	Friend of IFA 5,000 EUR
Exhibition	36 sqm	27 sqm	18 sqm	9 sqm	9 sqm		9 sqm	9 sqm		
Exhibitor passes	5	4	3	2	2		2	2		
Private meeting room of 30 sqm	Yes									
Full Congress registrations	9	7	5	3	3	2			2	1
Congress Dinner Evening tickets	3	2	1							
Advance list of delegates	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Item in Congress bag	Yes	Yes	Yes	Yes	Yes	Yes				
Logo on IFA website, including link	Yes	Yes	Yes							
Logo on Congress App	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in Global IFA newsletters & Global IFA LinkedIn post	Yes 2 max.	Yes 2 max.	Yes 2 max.							
CCL exterior signage recognition (flags)	Yes	Yes	Yes							
CCL interior signage recognition	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Recognition on sponsor slide in between sessions	Yes	Yes	Yes	Yes	Yes	Yes				
Logo on Congress website, including link	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Right to use dedicated designation as Congress Sponsor in your email signature	Yes	Yes	Yes							

Sponsorship items – overview

Diamond 95,000 EUR

Delegate lanyards
(supplied by Global IFA)

Delegate bags
(supplied by Global IFA)

Platinum 75,000 EUR

Welcome reception
(Exhibit hall – Sunday)

Museum Evening
(Oceanarium – Monday)

Cultural Evening
(Coliseu/Fado concert – Tuesday)

Congress Dinner
Evening (Convento do Beato – Wednesday)

Gold 65,000 EUR

YIN Party (KAIS – Monday)

Congress venue branding

Congress Wi-Fi

Congress App

Green 45,000 EUR

Active support to the reduction of the environmental footprint of the Congress

Silver 45,000 EUR

Pocket programme/badge holder (supplied by Global IFA)

Espresso coffee bar (up to 4) in booth (rented by Sponsor)

Juice and smoothie bar (up to 2) in booth (rented by Sponsor)

Delegate note-pads (supplied by Sponsor)

Delegate note-books (supplied by Sponsor)

Registration area branding

Bronze 25,000 EUR

Delegate pens (supplied by Sponsor)

Walking guided tours (Sunday)

Sponsor breakfast seminar (up to 4) (Monday to Thur)

Sponsor afternoon seminar (up to 3) (Monday to Wed)

YIN reception & seminar

WIN reception & seminar

YIN Lounge

WIN Lounge

Lunch & 2 refreshment breaks (up to 4) (Monday to Thur)

Speaker ready room

Sponsorship items – key terms

- This list of sponsorship items is non-exhaustive and non-limitative. Sponsors may inquire about creating their own sponsorship packages by for instance combining different items and be recognised at a higher sponsor level. Sponsorship does not include speech to the audience.
- The logo of the sponsor or its recognition/significant branding opportunities in the corresponding item, product, service, function or event will be determined by Global IFA. Please contact sponsorship@ifa.nl for additional details.
- Diamond and Platinum Sponsors have priority to in choosing amongst different items. For instance, in addition to choosing an item in the Diamond or Platinum list, a Sponsor can become a Diamond sponsor by choosing an item from the Gold category and one from the Bronze category. In respect of the other sponsorship categories, the assignment of the items will be made on a first-come, first-served basis.
- Diamond, Platinum and Gold sponsors as well as non-profit and academic entities have the right to conduct sponsor seminars before or after the official seminars for the price of 10,000 EUR. The proposed theme, content and speakers shall be notified by the interested sponsor at least 3 months in advance of the IFA 2025 Lisbon Congress to Global IFA with a request for approval by the Permanent Scientific Committee.
- The sponsorship agreement will be concluded between the sponsor and IFA Events and Publications BV.

EXHIBITION

3x3m exhibit space can be offered to:

- a) Profit entities for a fee of 17,000 EUR VAT excluded.
- b) Non-profit and academic entities for a fee of 12,000 EUR VAT excluded.

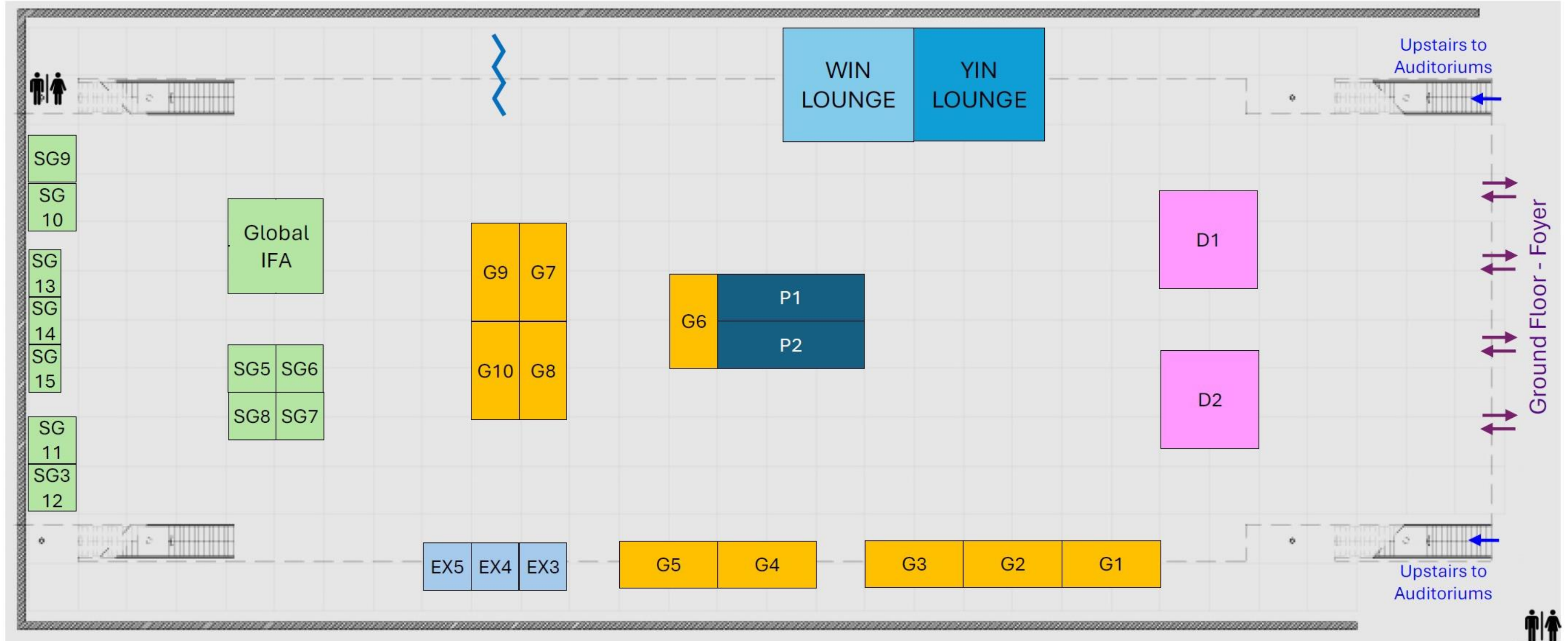
A higher price will apply for larger exhibit spaces. For instance, 6x3 exhibit space is 27,000 EUR VAT excluded for profit entities and 19,000 EUR VAT excluded for non-profit and academic entities









The stand allocation choice will be according to the sponsorship level first, and then on 'a first-come, first-served' basis.

Each stand of 9 sqm includes:

- Shell-scheme of 9 sqm with carpet on the floor and general lighting
- Basic power supply
- Waste paper basket
- 2 exhibit area only registrations

CCL – CENTRO DE CONGRESSOS DE LISBOA PAVILION 2



- | | | |
|---|--|---|
|  36sqm (6x6) |  9sqm (3x3) |  WIN Lounge 54sqm (7x8sqm) |
|  27sqm (9x3) |  9sqm (3x3) |  YIN Lounge 54sqm (7x8sqm) |
|  18sqm (6x3) | |  5x double side posterboards |



CONTACT INFORMATION

For more information on sponsorship opportunities, please visit our website www.ifa2025lisbon.com.

or contact us at sponsorship@ifa.nl